Lessons From a Hundred Year Tactical Allocation Strategy

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It's Worth Repeating ...

- This research is unverified; it could be wrong or even fraudulent.
- Backtesting is clairvoyant. It knows closing prices and is able to invest at these prices.
- Historical performance provides no guarantees; one can't invest in the past.
- Results may not be applicable to your circumstances. A qualified strategy is generally unattractive outside qualified funds, for example.

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Peter Lingane

Peter is licensed as a planning professional by the Certified Financial Planner Board of Standards and as a tax professional by the U.S. Department of the Treasury.

Peter "converted" to momentum a decade ago and has benefited from the ideas, criticisms and stimulation of the Silicon Valley Computerized Investing Group since 2013.

Peter invests in the SIMPLE and N100 strategies. Peter receives no financial compensation from Julex Capital Management.

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Mitigation Strategies Are Imperfect

Relative Strength of Two Mitigation Strategies versus the Untimed Portfolio of Large Capitalization US Stocks



• My Goals

Drawdowns and volatility comparable to the 60:40 portfolio.

Returns greater than the 60:40 portfolio. And, since I am impatient, higher returns within 36 months.

Upward trending RS without the ups and downs inherent with timing.

• My Approach

Tactical allocation within a broad based portfolio of stocks, bonds and commodities. No timing.

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The Benchmark

- Lower drawdown, higher return, upward trending relative strength, higher probability of a minimum CAGR and higher withdrawal rate RELATIVE TO THE BENCHMARK.
- Since success is convincing the investor to change from the investor's current investment strategy to a different strategy, the benchmark should be the investor's current strategy.
- For this study, the benchmark is 40% 5-year US government bonds and 60% S&P500[®] Composite, rebalanced monthly.

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"Winners Repeat, Losers Repeat" Rob Brown, *J. Investing*, August 2022.

Pragmatic goals from the investor's perspective .
CAGR ≥ 4% (net of inflation) over 90 months.

 \geq 5% (net of inflation) over 120 months.

 \geq 6% (net of inflation) over 180 months.

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Adequate sustainable withdrawal.

• A hundred years of history, which he graciously shared.

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Investable Universe

• 77 constituents; 60 have histories from Jul 1928. Long only

19 US equity sectors

- 31 Foreign equity regions or countries
- 13 US fixed income sectors
- 2 Foreign fixed income sectors
- 12 Precious metal and commodity sectors
- Each index is landed to an ETF. Recent returns are the returns of the ETFs.
- Expenses and capacities reflect the ETFs.

Expenses (bps per month). TAA assumes 2*N trades per month.

| | ETF | Bid/Ask | Mgmt. Fee | Total |
|---------------------|-----|---------|-----------|-------|
| Benchmark (VOO/IEI) | 0.7 | 0.2 | | 0.9 |
| SP500 (VOO) | 0.3 | 2 | 4 | 6 |
| NG Futures (UNG) | 9 | 17 | 4 | 30 |
| Palladium (PALL) | 5 | 31 | 4 | 40 |
| New Zealand (ENZL) | 4 | 59 | 4 | 67 |

Assuming 100% turnover overstates costs. Costs were higher in the past. Benchmark expense is 0.1% annually and average

TAA expense is 1.7%. And then there are taxes.

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Capacity

- Stock trades which are small compared to the average daily volume are unlikely to affect prices.
- Trading volume is not always a good indicator of the capacity of an ETF because it may be possible to structure a large trades as creation units and effect the trade near the bid or ask price.
- 16 ETFs were omitted due to low capacity.

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Jul 1928 – Nov 2023. FundX, Top10. Replace 3 Commodity Funds with 2:1 Reuters/NG Blend (Brown idea)





• Results are substantially the same with the sma(11m) trend algorithm.

• These results provide two challenges: Drawdowns are high and relative strength declines after 2010.





Drawdowns Would Be Smaller If Defensive Constituents Were Always Chosen In Times Of Market Turmoil.

The first row is 49 constituents. The second row is the fixed income constituents plus the commodity blend. FundX/Top10.

| DD | WIN36 | 4% CAGR 90 months | 5% CAGR 120 months | 6% CAGR 180 months |
|----|-------|----------------------|-----------------------|-----------------------|
| 49 | 75 | 90 | 91 | 93 |
| 9 | 32 | 34 | 30 | 17 |

Why doesn't the trend algorithm choose fixed income more frequently?

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Trend Algorithms Tend to Pick High Volatility Constituents.

Number of times a constituent is picked, Fx(1,1,1,1). 49 Constituents + SP500, 1928-2023.

| | Top4 | Тор8 | Top12 |
|---------|------|------|-------|
| SP500 | 8 | 126 | 386 |
| 2xSP500 | 502 | 675 | 746 |

Maurer added this universe to the N100 universe without timing. The added constituents had only a negligible effect on drawdown, 1995 - 2023.

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Solution 2. Dividing the Trends by the SD (MSCI, Fan, *et al*)

This approach may be useful when SDs are similar, but it must fail when there is a wide variation in SD. Since the adjusted trends of the volatile constituents are much less than the adjusted trends of the less volatile, the allocation is to the less volatile constituents and performance suffers.

| Trend | DD | WIN36 | 4% CAGR 90 months | 5% CAGR 120 months | 6% CAGR 180 months |
|------------|----|-------|----------------------|-----------------------|-----------------------|
| FundX | 44 | 75 | 90 | 91 | 93 |
| FundX / SD | 12 | 23 | 19 | 6 | 0 |
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Solution 1: Reduce the Trends of the More Volatile Constituents.

- Fx(1,1,1,1) if $SD \le 4\%$ per month.
- Fx(1,1,2,0) if SD > 4% per month.



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Solution 3. Normalize the Monthly Returns to the Volatility of SP500. (SD measured 2000-2023)

Normalized Return = Return * SD SP500 / SD

| 1928-2023 | DD | WIN36 | 4% CAGR 90 months | 5% CAGR 120 months | 6% CAGR 180 months |
|------------|----|-----------|----------------------|-----------------------|-----------------------|
| BM | 63 | reference | 57 | 51 | 38 |
| FundX | 44 | 75 | 90 | 91 | 93 |
| Normalized | 36 | 55 | 71 | 69 | 54 |

Normalization reduces volatility and performance, but performance is better than benchmark.

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Solution 5. Overweight 3mTBills 72x. (Analogous to Brown.) 4% CAGR 5% CAGR 6% CAGR WIN36 90 months 120 months 180 months DD 75 90 91 93 Equal Wt. 44 75 90 90 90 Overweight 40 FundX, Top10 1925 1945 1965 1985 2005 2025

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Pause to Hear Your Ideas About Modifying Trend Algorithms to Choose Defensive Funds In Times of Market Stress

Still to come

- A high performance "sleeve"
- Comparison to Julex strategies

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| 2000 - Nov | v 2023 | 8 Perfo | orman | Ce. Net | of |
|----------------------------------|-----------|-----------|---------|---------|---------|
| expenses. | DD | WIN36 | 4% Real | 5% Real | 6% Real |
| 60:40 Benchmark | 30 | reference | 52 | 35 | 3 |
| Julex Dynamic Sect | 20 | 72 | 83 | 89 | 98 |
| Julex Multi-Asset | 18 | 64 | 71 | 76 | 95 |
| 80% 49/Top10 20% N100/Top6 | 30 | 89 | 100 | 100 | 100 |
| 80% 49/Top10/PR 20% N100/Top6 | 33 | 88 | 99 | 99 | 99 |
| | CAGR (rea | al) CAGR | mSD | Sharpe | UPI |
| 60:40 Benchmark | 2.6 | 5.3 | 2.6 | 0.44 | 0.42 |
| Julex Dynamic Sect | 6.0 | 8.7 | 2.9 | 0.72 | 1.12 |
| Julex Multi-Asset | 7.1 | 9.8 | 2.9 | 0.81 | 1.10 |
| 80% 49/Top10 20% N100/Top6 | 8.0 | 10.7 | 4.1 | 0.68 | 0.72 |
| 80% 49/Top10/PR 20% N100/Top6 | 7.5 | 10.2 | 3.8 | 0.69 | 0.71 |



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Lessons

A hundred year history provides the opportunity to observe phenomena which have not been seen in shorter simulations.

- Lower volatility constituents are chosen less frequently than they should be.
- There could be decades of underperformance.
- Effect of requiring a positive 1m-return. These observations should influence our understanding of short history strategies.

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Conclusion There has been progress towards the development of a pure TAA strategy. Sleeve strategies and requiring a positive return are worthy of further exploration.

49 Constituent Universe

- 17 US equities
- 16 foreign equities
- 13 US bonds
- 2 foreign bonds
- 1 commodity blend

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- Errors are my responsibility.

| Allocation | November | December |
|------------|------------|----------|
| 0.080 | XLC | EWZ |
| 0.080 | XLK | XLK |
| 0.080 | DBA | XLF |
| 0.080 | DBO | QQQ |
| 0.080 | EWT | XLC |
| 0.080 | MM Fund | MTUM |
| 0.080 | Mm Fund | XLY |
| 0.080 | SHV | EWT |
| 0.080 | EWJ | VOO |
| 0.080 | GDX | VTI |
| 0.034 | META | META |
| 0.034 | NVDA | NVDA |
| 0.033 | PDD | PDD |
| 0.033 | AVGO | CRWD |
| 0.033 | ADBE | ADBE |
| 0.033 | CEG (SNPS) | ZS |
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